

Annual Report



"Put it before them briefly so they will read it, clearly so they will appreciate it, picturesquely so they will remember it and, above all, accurately so they will be guided by its Light."

— Joseph Pulitzer



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Danke schön. Mahalo. Gracias. Merci. Arigato. Grazie.

We can't say it enough...thank you!

Thanks to the donations SDX received last year, we were able to provide countless hours of programming and education to thousands of professional journalists and journalism students. We are proud to grant funding to the Society of Professional Journalists for such initiatives as The Reporters Institute, the 2009 National Convention, Newsroom Training and Narrative Writing Workshops.

Sigma Delta Chi also wishes to give special recognition to our national award winners, listed on page 7. Sigma Delta Chi Awards are among the premiere prizes given in the profession, and are unique, because they recognize achievement in all forms of journalism: print, television, radio, graphics, magazines, research, newsletters and online. Thank you for setting the example.

While we can't list them all on these pages, we extend our heartfelt thanks to our volunteers. From board and committee members, to chapter presidents and other local leaders... the work of SPJ would not continue without your efforts.

On the following pages, we gratefully acknowledge our donors, congratulate our award winners, and thank our volunteers for their gifts of time, talent and treasure.

If you've not given YOUR gift to Sigma Delta Chi in recent years, we invite you to make a tax- deductible gift today, or visit us online at www.spj.org to see how you can get involved.

Steve Geimann

President

Sigma Delta Chi Foundation

Kevin Smith

President

Society of Professional Journalists, 2009-10

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*"The free press is the mother
 of all our liberties and of our
 progress under liberty."*

— Adlai E. Stevenson



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Gifts to the President's Club are not tax-deductible.



— 2009-10 Sigma Delta Chi Grants —

Gifts given to the Sigma Delta Chi Foundation help fund the following programs:

\$63,140	SPJ Training Programs <i>Includes Newsroom Training and Narrative Writing Workshops</i>
\$56,050	SPJ Reporters Institute <i>Supporting professional development for early-career journalists</i>
\$53,128	National Convention <i>Supporting educational programming at the 2009 SPJ National Convention</i>
\$27,680	Mark of Excellence Program Support <i>Providing staff support for SPJ's collegiate awards program</i>
\$2,500	Ethics Hold 'Em Cards <i>Supporting Ethics Hold 'Em Tournaments emphasizing SPJ's Code of Ethics</i>
\$5,000	National Freedom of Information Coalition <i>Supporting the NFOIC 2010 National Conference</i>
\$207,498	Total Grants

*"No town can hope
prosperity and trade,
unless the press shall
vigorously aid."
— Eugene Fitch*



— *Award Winners* —

Wells Memorial Key Recipient

Irwin Gratz

Regional Director of the Year

John Ensslin

Chapters of the Year

Rio Grande Pro

South Florida Pro

Helen Thomas Lifetime Achievement Award

David Perlman

Eugene S. Pulliam First Amendment Award

Renee Dudley

Sunshine Awards

Jill Riepenhoff and Todd Jones

Charlene "Charlie" Padilla

The Advocate

David Andreatta

First Amendment Awards

Herschel Fink

Carol Rosenberg

David Cuillier

Ethics in Journalism Award

Bill Shory

Fellows of the Society

Ernie Pyle

Bob Steele

Sydney Schanberg

New America Award

Michael Lacey, Stephen Lemons and

Paul Rubin, Phoenix New Times

KGTV 10 News I-Team

Howard Dubin Award

John Dycus

David Nicklaus

Julie Galvin Outstanding Campus Member

Jenny You

President's Awards

Joe Skeel

SPJ Headquarters Staff

David Cuillier

Jennifer Rowell

Richard Roth

Bill McCloskey

Circle of Excellence Winners

First Amendment and Freedom of Information Activity

NY Deadline Club

Utah Headliners

Campus Relations and Scholarship Activities

Valley of the Sun

Diversity

San Diego Pro

Professional Development

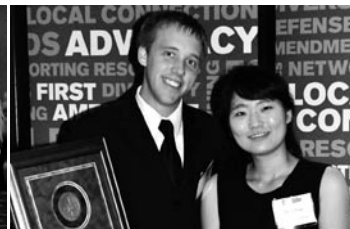
Minnesota Pro

Indiana Pro

Chapter Communications

Colorado Pro

Wyoming Pro



The Sigma Delta Chi Foundation gratefully acknowledges the members of the 1909 Society, listed below, who have included SDX in their wills and estate plans.

Anonymous (2)
Frederick I. Archibald +
Jean Cumming Ash
Betsy F. Ashton
Philip A. Berman
Alexander Bodi +
James O. Boyer
Carolyn & Jan Carlson
Lucy A. Dalglish
Maurice M. Frink, Jr.
Stephen John Geimann
Maryanne Giustino
Ruth Ann Leach Harnisch
Terrence G. Harper +
Edward "Ned" Hildreth, Jr. +
Tom Johnson

Richard W. Keusink
Lillian Lodge Kopenhaver
Joanne Lisosky & Michael Darcher
Staley McBrayer +
Robert Sanford McCord
John E. Mollwitz
Martin Bradley Munn
Charles R. Novitz
Jean Hammond Otto
Phil J. Record +
Samuel L. Singer +
R. Leigh Smith, Jr.
Sara Stone
Russell C. Tornabene

+ = deceased

Memorial Gifts

In Memory of Arthur Elliott Paterson, Jr.

By Chris Alex

David Green

Jen Lewis

Jason Tuell

In Memory of John Mollwitz

By Marta Bender

"Were it left to me to decide whether we should have a government without newspapers, or newspapers without a government, I should not hesitate a moment to prefer the latter."

— Thomas Jefferson



— The Terry Harper Memorial Fund —

Executive Director Terry Harper died June 2, 2009 after an almost two-year fight with brain cancer. The Sigma Delta Chi Foundation created a memorial fund as a lasting tribute to Terry to honor his memory and recognize his valuable years of service to the Society.

Proceeds from this fund will provide scholarships for SPJ members to attend SPJ's Convention each year. We'd like to thank the following people for their gifts to The Terry Harper Memorial Fund in 2009-10:

Alexander Bodi +
Melinda J. Tonks Brown
David E. Carlson
Patricia H. Cross
Lucy Ann Dalglish
Paul M. Davis
Detroit Pro
Susan J. Ferriss
Fort Worth Pro
Virginia A. Frizzi

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Cynthia L. Simoneau
Joe Skeel
Kevin Z. Smith
Reginald A. Stuart

+ = Deceased



Harper Memorial Scholarship Recipients



Elizabeth Donald (SPJ member since 2009)

Elizabeth Donald is a reporter with the Belleville (Ill.) News-Democrat, where she has covered multiple beats for more than a decade. Currently she is a mobile reporter for the northern county of their coverage area, with an emphasis on city government, education and the environment. She is the News-Democrat's liaison to the Latino Roundtable of Southwestern Illinois, writes CultureGeek, the News-Democrat's pop-culture blog, and is currently in her second term as vice president of the SPJ St. Louis chapter.



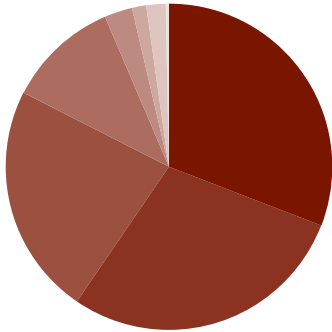
Gene Murray (SPJ member since 1995)

Dr. Gene Murray, a professor of mass communication at Grambling State University, is a co-founder and co-adviser of the Lincoln Collegiate Chapter of SPJ, which includes students from GSU and Louisiana Tech University. Gene is a national Mark of Excellence judge and serves on SPJ's Journalism Education and Diversity committees. In 2006 he was recognized by SPJ for distinguished teaching. His education includes degrees from Murray State University, Ohio University and Texas A&M.

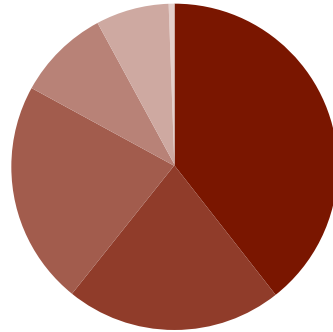


Society of Professional Journalists

Revenue | \$1,531,485



Expense | \$1,508,408

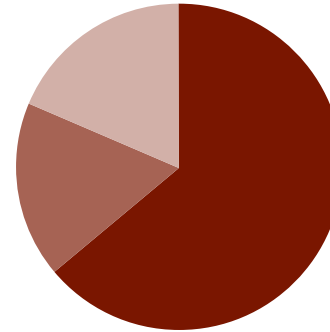


- **Membership Dues**
\$470,750
- **Grants**
\$441,417
- **Fees**
\$349,226
- **In-Kind Legal Services**
\$170,211
- **Advertising**
\$45,937
- **Merchandise and Subscriptions**
\$19,888
- **Credit Card Royalties**
\$27,696
- **Interest and Other**
\$6,360

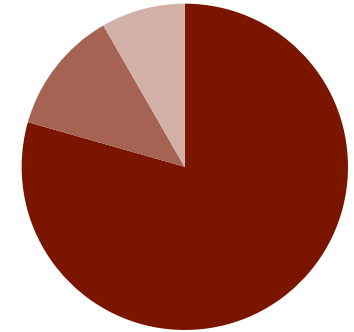
- **Program Services**
\$593,460
- **Communications**
\$323,920
- **Management and General**
\$336,981
- **Membership**
\$138,663
- **Awards**
\$107,380
- **Legal Defense**
\$8,004

Sigma Delta Chi Foundation

Revenue | \$1,681,853



Expense | \$648,285



- **Net Realized and Unrealized**
\$1,156,438
- **Investment Income**
\$316,452
- **Contributions**
\$208,963

- **Program Services**
\$515,008
- **Management and General**
\$78,497
- **Fundraising**
\$54,7801

For the Fiscal Year Ending 7/31/10



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*"A good newspaper...
is a nation talking to itself."*

— Arthur Miller

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*"Journalism can never be silent: that is its greatest virtue
and its greatest fault. It must speak, and speak immediately,
while the echoes of wonder, the claims of triumph
and the signs of horror are still in the air."*

— Henry Anatole Grunwald



2010

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