

Annual Report

2003-2004

The Society of Professional Journalists

The Sigma Delta Chi Foundation



During my college years, SPJ got me excited about journalism. Now that I'm a professional, I can count on SPJ to keep me connected to other professional journalists and issues facing working journalists.

-Elizabeth Kelly-Klay, Missouri



The Society of Professional Journalists is dedicated to the perpetuation of a free press as the cornerstone of our nation and our liberty.

To ensure that the concept of self-government outlined by the U.S. Constitution remains a reality into future centuries, the American people must be well informed in order to make decisions regarding their lives, and their local and national communities.

It is the role of journalists to provide this information in an accurate, comprehensive, timely and understandable manner.



Since it was founded in 1961, the **Sigma Delta Chi Foundation** has been quietly ensuring that those who carry on the tradition of a free press are prepared for the challenge. The Sigma Delta Chi Foundation is a tax-exempt, 501(c)(3) public foundation with a goal to support the educational programs of the Society of Professional Journalists and to serve the professional needs of journalists and students pursuing careers in journalism.

Our mission is to perpetuate a free press as a cornerstone of our nation and our liberty. To ensure that the concept of self-government outlined by the Constitution survives and flourishes, the American people must be well informed.

We are pleased to share this annual report detailing the programs and grantmaking activities of the Society of Professional Journalists and the Sigma Delta Chi Foundation. Your Society and the Foundation were busy the past year, funding programs and projects to promote freedom of information, professional development, ethics and diversity in news reporting. Some of these projects were developed by SPJ and were offered to members. But the Foundation's support also helps other journalism groups that share our commitment to FOI, ethics and diversity.

This report provides details on programs such as the Eugene S. Pulliam First Amendment Award and the Eugene C. Pulliam Fellowship for Editorial Writing, as well as a look at a new professional development partnership with Bloomberg News.

We also supported a series of Better Watchdog Workshops with the Investigative Reporters and Editors, and helped launch a Rural Journalism Institute with the University of Kentucky. With IRE, the Foundation is giving young journalists the skills needed to cut through the bureaucracy to get access to information. Our partnership with the University of Kentucky will result in better trained reporters and editors working in Appalachia and in smaller communities elsewhere.

SPJ's and the Foundation support the Ethics Advice Line, a venture of the Chicago Headline Club chapter and Loyola University. Every week, ethics experts field phone calls and provide guidance for reporters facing ethical dilemmas.

Our signature programs are named for two leaders of the Pulliam family, whose roots with SPJ and the Foundation date to our formation as the Sigma Delta Chi honorary fraternity in 1909. This year, we awarded Seth Rosenfeld of the San Francisco Chronicle the First Amendment Award for his two decades of work to promote freedom of information. These days it is especially important to reward good work for the public interest. The Editorial Fellowship was awarded to Ximena Ortiz of the Washington Post. Ximena's timely research covers the Bush administration's policy in the Middle East. You'll read more about these extraordinary journalists in this report.

This year, the SDX Foundation also used its resources to work toward identifying legislation and a plan to implement anti-SLAPP, or Strategic Lawsuit Against Public Participation, laws in states where these protections are not available. This is just one example of how the SDX Foundation works with SPJ to benefit not only its members but all journalists.

The Society's newest program, the SPJ/Bloomberg Journalism Training Program, is a two-year project with the world's fastest -growing news service. The course guides reporters and editors through ethics and convergence issues, document-driven reporting assignments, improving their understanding numbers and writing with precision, a hallmark of Bloomberg's news coverage. Bloomberg's team of editorial trainers helps deliver the two-hour courses, which are aimed at smaller news organization that lack access to large corporate training programs or budgets.

None of this work would be possible without the continuing generous support of our donors, like you. SDX has ambitious plans for the future, at a time when public access to information has been compromised by excessive secrecy in government, and the performance of journalists is constantly under scrutiny. We hope we can count on your support for these and future programs to support and defend the First Amendment.

The Boards of Directors
Society of Professional Journalists
Sigma Delta Chi Foundation



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Working for you

Training and collaboration

Better Watchdog Workshops

The Better Watchdog Workshops, a joint project of Investigative Reporters and Editors and SPJ, are intended to help those journalists at small- to medium- sized news organizations — and those in bureaus of larger organizations — to learn the investigative skills that keep government and business accountable and to produce enterprising and informative stories. One of the most critical skills gained is the ability to use federal and state Freedom of Information laws to open the doors to public information.

In 2004, Investigative Reporters and Editors, Inc. led 10 Better Watchdog Workshops, reaching 1,001 people in cities and communities across the United States. As part of their participation, each journalist registered receives a six-month membership in both IRE and the Society of Professional Journalists.

Rural Journalism

The Sigma Delta Chi Foundation helped establish the Institute for Rural Journalism and Community Issues. The waning attention of urban media to rural areas, and the increasing absentee ownership of rural media, were factors that spurred creation of the Institute.

The Institute aims to help non-metropolitan media set the public agenda through enterprising reportage and commentary; help them cover regional issues that they might think are beyond their grasp; and interpret rural issues for metropolitan media outlets.

Plans call for the Institute to raise the profile of rural journalism, develop a rural journalism class, hold a conference with national experts and rural journalists, organize a Web site with material from the conference and class, hold a training session for the Southern Newspaper Publishers Association, and conduct a survey of newspapers in Central Appalachia, the Institute's pilot focus area. The Institute has several cooperating institutions, forming a consortium and clearinghouse for curricula and joint projects. Combined with funding from the Appalachian Regional Commission and in-kind support from the University of Kentucky, a grant from the Sigma Delta Chi Foundation was used to lay the groundwork for permanent funding. In 2004, the Institute hired its first director and staff, thanks to a two-year, \$250,000 grant from the John S. and James L. Knight Foundation and \$50,000 from the Ford Foundation.



"When offering training opportunities for journalists, some uncertainty always exists over how much it will be appreciated. Journalists are paid skeptics, after all, especially about journalism. And so I was worried when a big man, 50-ish, wearing a rumpled suit and with a gravelly voice Central Casting would have used for the role of grizzled investigative reporter approached me between sessions at the Better Watchdog Workshop in Tempe, Ariz. He wasn't smiling. His words, however, were startlingly complimentary. 'I've been to a lot of deez workshops over da years, he growled. But dis has been the best one I ever attended.' Then he walked away. I was too stunned to look at his name tag. But I thought, well, if someone like him thinks he's getting great help in investigative journalism from us, we must be doing something right."

- Mark Scarp, Valley of the Sun Pro Chapter



Ted Scripps Leadership Training Program

Since 1996, the Society of Professional Journalists has offered an annual leadership training program for chapter leaders. The weekend of June 12 found 49 chapter leaders descending upon Indianapolis for a weekend of personal and professional development.

The training program is made possible through a \$50,000 grant from the Scripps Howard Foundation. This year's program consisted of 22 leaders from pro chapters and 27 student chapter leaders. The leaders spend most of their time in sessions that cover chapter development issues, such as membership recruitment, programming, and chapter management. In addition, the leaders participate in a personal leadership assessment to understand their own leadership style and the styles of the leaders within their chapters. Skills learned transcend SPJ to create not only better leaders in journalism but in the participants' communities. The weekend provides opportunities for idea sharing and networking. The program is an invaluable asset to the development of SPJ chapters and the leaders that devote their time to ensure success.



SPJ/Bloomberg Journalism Training Program

In August of 2003 Society of Professional Journalists leaders and Bloomberg staff met to discuss potential convention sponsorship opportunities for the 2004 national convention in New York City. Bloomberg's decision to sponsor the national convention grew into a realization that both SPJ and Bloomberg had much to offer each other and a partnership was formed. Together, the two organizations developed the SPJ/Bloomberg Journalism Training Program.

Bloomberg provided program funding for two years and to develop the newsroom courses.

The program allows newsrooms or other groups to choose from five training topics: ethics, document driven reporting, convergence, precision writing, and understanding numbers. Experts in these areas developed two-hour training modules for each topic and a group of trainers are prepared to present each of the programs to newsrooms.

The program was developed with smaller news groups and independently owned news outlets in mind because their training resources are more limited than those of large news organizations. This approach will specifically benefit small dailies and bi-weekly staffers. The optimal size of the audience for the program is 20 to 40 newsroom professionals. Programs will be offered to newsrooms that request training from SPJ and that meet certain basic requirements.

The ability to customize each training program as well as being able to bring the training directly to the newsroom makes the SPJ/Bloomberg Journalism Training Program a unique and valuable offering to the journalism community.

Improving Journalism

Ethics and professional development

Ethics in Journalism Week

National Ethics in Journalism Week is growing. Unfortunately, so is the problem it's designed to address. Journalism continues to demonstrate that it can profit from more attention to ethics.

In its third year, this late-April event has stimulated the imaginations of a growing number of chapters. The most competitive part of the program, funded by the Sigma Delta Chi Foundation, provides up to \$1,000 per region for chapters in each of SPJ'S 12 regions for ethics programming.

The first year, \$6,600 went to seven chapters. In 2004, the Society of Professional Journalists awarded \$10,575 in programming funds to 11 chapters.

In addition to grant funded programming, all SPJ chapters are asked to participate in activities during the week. SPJ staff sends out requests for proposals in advance of Ethics Week, including copies of the code of ethics to distribute to newsrooms, as well as tips for chapter programs and other activities, such as talking points for speeches and talk radio. Even if they don't get grants, chapters are getting the message out that responsible, accurate reporting is essential to the profession.

The Ethics AdviceLine for Journalists

The Ethics AdviceLine for Journalists is a free service to professional journalists provided by the Chicago Headline Club and the Loyola University Chicago Center for Ethics and Social Justice and funded by the Sigma Delta Chi Foundation. It offers advice and guidance on ethics issues via ethicists at Loyola University Chicago who are trained in journalism ethics. Confidentiality is given to all callers seeking advice although permission to utilize the cases (with identification removed) as educational material is requested.

Ethics AdviceLine is promoted via letters to editors and emails to journalism websites. Over 50,000 wallet-sized cards with the telephone number and information about the service have been distributed to journalists throughout the United States.

Of all the great journalism associations out there, I think SPJ is THE most important because of that singular motto at its core talent, truth and energy.

-Julie Asher, Washington, D.C.



The Pulliam Editorial Fellowship has allowed me to give readers a tour of the global impact of the Iraq war in an upcoming, fast-paced and hard-hitting book (titled "The War, According to the World") and in published opinion columns. Thanks to the fellowship, I have traveled to and met with top policymakers in the Middle East and Europe. From the growing defiance of "Axis of Evil" countries, to a West vs. West clash of civilizations, to a growing *jihadi* movement, the Iraq war has led seismic global changes that profoundly affect U.S. interests

.-Ximena Ortiz, *Washington Times*

Eugene C. Pulliam Fellowship for Editorial Writing

Ximena Ortiz, 2003 Pulliam Editorial Fellow

The Sigma Delta Chi Foundation awards the \$40,000 Eugene C. Pulliam Editorial Writing Fellowship annually to a mid-level editorial writer. The selected writer can use the Fellowship to broaden his or her journalistic goals through study, research and travel. The Fellowship endowment also supports portions of the National Conference of Editorial Writers annual convention where the fellowship is presented.

In 2005, the Fellowship will increase to \$75,000.

There are many journalism organizations and new ones coming on line. But I don't know where to turn for freedom of information and ethics emphasis except for SPJ. It must endure and grow.

Tom Bennett, Georgia



Eugene S. Pulliam First Amendment Award

To know Seth Rosenfeld, the 2003 winner of the Eugene S. Pulliam First Amendment award, is to know persistence and dogged determination. When he was only a journalism student at University of California at Berkeley, he pushed a handcart loaded with FBI files obtained by the college newspaper to his apartment to see if there was a story in them. And what a story there was! What came to be known as *The Campus Files: Reagan, Hoover and the UC Red Scare* was published on June 9, 2002. The story revealed that the FBI - under the guise of national security - engaged in unlawful intelligence activities at the university and sought to cover them up. Rosenfeld's writing exposed serious government interference with First Amendment rights, educated the public about the role of a free press and expanded access under the Freedom of Information Act. Rosenfeld investigated the story on his own time and on top of his job as a daily reporter. For Rosenfeld, the college student and budding journalist, it was a 20-year battle which ultimately cost the FBI \$1 million during the 15-year-long legal battle.

Mr. Pulliam, who died in January 1999, was publisher of *The Indianapolis Star* and *The Indianapolis News* until his death and was well-known for consistently supporting activities which educated the public about First Amendment rights and values. The Sigma Delta Chi Foundation established this annual award to honor those committed to the same goals and as a tribute to the professional contributions that he made to journalism.

Rosenfeld received the award for *The Campus Files* because of its significant impact on the media, Congress and the courts. His work is an outstanding example of commitment to the First Amendment.

Pulliam/Kilgore Freedom of Information Internships

The Pulliam/Kilgore Freedom of Information Internships are awarded in memory of Bernard “Barney” Kilgore, an early and active member of the Society of Professional Journalists and former chairman of the board of Dow Jones & Co. Inc., the parent company of The Wall Street Journal; and Eugene C. Pulliam, a founder of Sigma Delta Chi Journalism Fraternity and Central Newspapers Inc.

Internships are funded by the Sigma Delta Chi Foundation and are available annually for two students—one a journalist and the other a law student focusing on First Amendment law.

The interns research and write about freedom of information issues while assisting the Society’s Freedom of Information Committee and First Amendment legal counsel in preparing SPJ’s annual Freedom of Information Report. One intern is based in Washington, D.C. at the Society’s First Amendment law firm and one is based at SPJ headquarters in Indianapolis, Indiana.

In 2003, David Chircop of San Francisco State University found himself in Indianapolis where he wrote about privacy laws and the need to educate the public on open access issues. He also wrote about the new laws being considered to regulate public records on the internet. He is now a government reporter for the Merced (California) Sun-Star.

Sarah Lechner spent the summer of 2003 in Washington, D.C., working at the law firm of Baker & Hostetler, LLP and writing about HIPAA and implications for medical institutions.

Ryan Heath of Indiana University and Ellia Thompson of George Washington University Law School were selected as the 2004 interns.

“One of the key reasons I was interested in the program was because I knew it was writing-intensive and that it would be a great experience for an aspiring print journalist. The legal nature of the writing was completely new to me, and it was challenging at first. But getting acquainted with the language and issues relating to Freedom of Information was a terrific learning experience that gave me a new perspective on how my profession works.”

- Ryan Heath, 2004 Intern

“As a former journalist-turned future attorney, I hope to continue to work in First Amendment law fighting for the rights of our journalists to have access to information and for the vital interests of the public.”

-Ellia Thompson, 2004 Intern

Ward Neff Internship

PressNotes is a free service from the Society of Professional Journalists and funded by the Sigma Delta Chi Foundation that provides daily news briefs to journalists and others who want to know what is going on in the industry. PressNotes helps journalists keep updated on research, business and legal issues.

The Foundation provides funding for a student and faculty advisor and the host institution provides a tuition waiver for the student.

The internship is funded through a bequest from the estate of Ward Neff. Neff was the publisher of the Corn Belt Farm Dailies in Chicago and the president of the Society of Professional Journalists from 1922 to 1923. Neff was a proponent of recognizing excellence in student journalism and he was also known for establishing an endowment for *Quill* magazine.

Society of Professional Journalists National Conventions

Journalism in the Sunshine

2003 SPJ National Convention
Hyatt Regency
Tampa, Florida
September 11-13, 2003



Raising the Torch

2004 SPJ National Convention
Grand Hyatt
New York, New York
September 9-11, 2004



SPJ  NY
RAISING THE TORCH
2004 NATIONAL CONVENTION



JournalismTraining.org

JournalismTraining.org was created in 2003 by the Society of Professional Journalists to connect journalists with information about professional training opportunities. The Society undertook this important project on behalf of the Council of National Journalism Organizations, a confederation of more than 40 journalism groups.

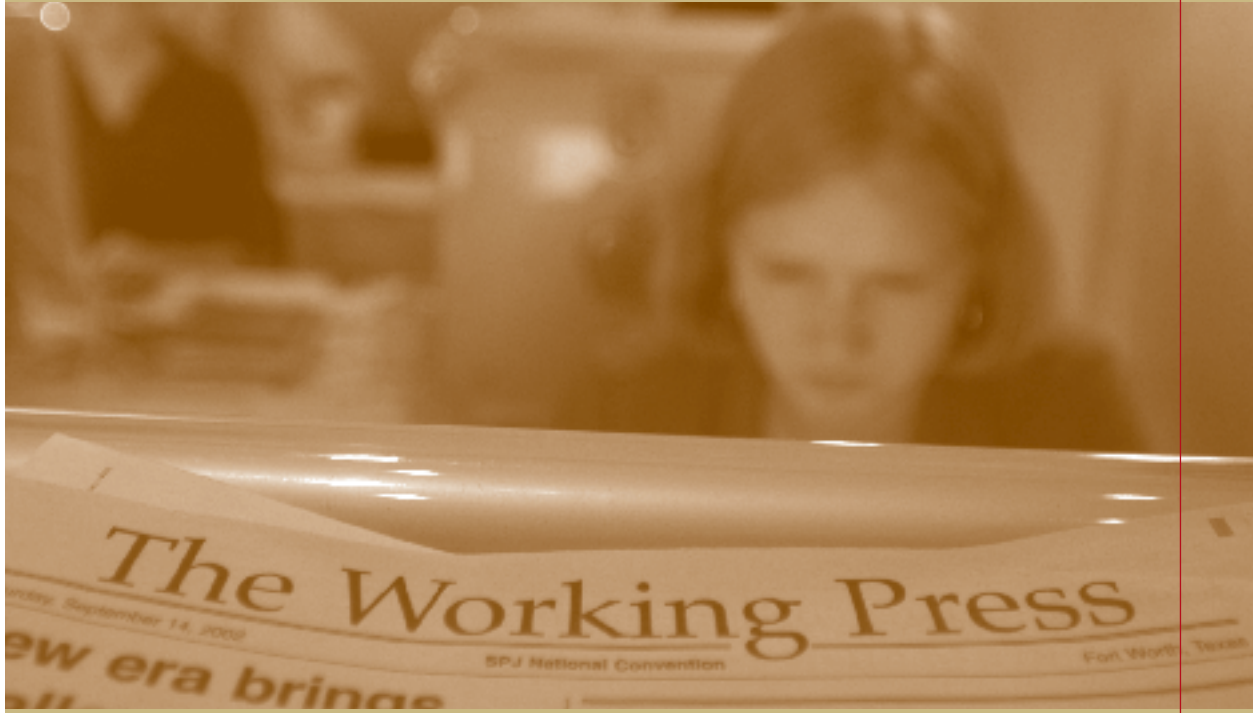
The centerpiece of the site is a searchable database of local, regional and national journalism training programs arranged to easily find, compare and determine which training best meets individual needs. Journalists can search for training by any combination of location, topic and date.

The database currently includes information from more than 250 training providers, and more are being added weekly. SPJ will continue to add events to the database in the next year.

SPJ launched the site during the 2003 National Convention, and initial reviews have been overwhelmingly positive. “Excellent list of resources!” commented one professor. “Now I don’t have to use Google!” “Thank you,” wrote another individual.

The site was developed by SPJ and is funded by a grant from the John S. and James L. Knight Foundation. Visit the site at www.journalismtraining.org.





The Society of Professional Journalists is a community-building organization, in the sense that it helps people with common interests find each other and work toward common goals. This may sound like a little thing. It's not.

-George Erb, Washington

Toward a Free Press

Diversity and Freedom of Information

freedom of information



Reporters never feel as helpless as when they are denied a public record or access to a government meeting while not knowing their rights. Dealing with that sense of isolation is just one reason reporters, editors and students call on the Society of Professional Journalists and its network of state Sunshine Chairs for help.

Knowledge is power. That's why the Sigma Delta Chi Foundation has funded annual conferences for its members and other Freedom of Information advocates: this year at Rutgers and last year in Nashville, in partnership with the National Freedom of Information Coalition. It's where state FOI chairs, open government coalition members from dozens of states and on-the-job reporters and editors learn about the latest threats and best practices to meet them. They learn - from experts and each other - how to keep information flowing from state, federal and local governments.

Freedom of Information—it's a major reason why there's an SPJ. It's why there's a Sigma Delta Chi Foundation. It's why SPJ has a vigilant FOI committee, First Amendment counsel in Washington, a state-based network and valuable information guides like the widely-used "Open Doors" book, and an annual FOI issue of *Quill* magazine.

Grants from the Sigma Delta Chi Foundation help continue those meetings, those discussions and the quest for effective ways to solve those and other First Amendment problems.

The Sigma Delta Chi Foundation and the Society of Professional Journalists have a common mission: to protect and improve the practice of journalism. The core of that mission is to remove that sense of isolation everywhere we can.

diversity

“Celebration of Diversity” boosts fairness and accuracy with practical tools for journalists.



About 92 percent of all U.S. sources on the big three U.S. network news shows in 2001 were white. A full 85 percent were male. Women fared just as miserably as the subject of television and radio news in 2002 and 2003, with broadcast stories featuring a paltry 14 percent of them over that period.

“News networks default to male and white as authority figures, as experts,” said Ina Howard, former U.S. director of Media Tenor, the international media monitor that calculated these sourcing and coverage patterns.

How can we claim to report “truth” when we leave large proportions of people out of the news?

The tendency to overemphasize the ideas, opinions and prominence of one particular group usually white, upper-class male leads to bias and misrepresentation. Through the “Celebration of Diversity” campaign funded by Sigma Delta Chi Foundation, the Society’s Diversity Committee is making it easy for reporters to change this pattern and improve accuracy in the news.

Other journalism organizations have content initiatives, but none offer comparable in-depth and practical help on sourcing. The SPJ Rainbow Sourcebook, an online database, features nearly 1,000 qualified experts on key news topics from populations historically underrepresented in the news: people of color, women, gays and lesbians, and people with disabilities. The source book is bigger and more journalism-based than any other in the country, having been designed by and for journalists with news values and deadlines in mind. “It’s really cool. This will help me as a

reporter,” said Mike Bazeley, a reporter at the San Jose Mercury News.

The companion Diversity Toolbox features valuable resource links and practical tips to help incorporate diversity values in regular coverage, plus back issues of the Whole Story, the committee’s periodic newsletter to help journalists improve reporting and editing techniques.

The site and its resources were a centerpiece of the 2003 American Society of Newspaper Editors’ Time Out for Diversity. It is now listed internationally across the Internet on news media resource sites including Poynter Online and Newslab, the “Useful Resources Worth Bookmarking” in the Columbia Journalism Review, and the Columbia and Medill schools of journalism resource directories. Outreach efforts at the SPJ National Convention have included spoken word performances, an audio history of media coverage of the Civil Rights era and a panel with some of the first African American journalists to break the color barrier in the mainstream media.

Now the SPJ Diversity Committee has created a teaching module that enables journalism professors to incorporate diversity in course material on story sourcing techniques. The concepts taught include evaluating credibility and authority, and avoiding bias and conflict-of-interest. Several top schools are already using the Rainbow Sourcebook in their instruction and others have tested the teaching plan, which is available on the Diversity Toolbox portion of the website.

Realizing Excellence

Giving and support

Financial support is vital to the work of the Society and the Foundation. Donor support provides both organizations with much needed financial stability. Together with our members and contributors, SPJ and the Foundation remain important touchstones in a rapidly changing profession. Charitable contributions help us continue our combined mission to improve and protect journalism and a point of agreement for all journalists is sustained.

Tax deductible gifts support programs in training, ethics, freedom of information and scholarships.

The Sigma Delta Chi Foundation returns tens of thousands of dollars to the journalism community each year for the purpose of advancing the profession.

Ways to Give (All gifts to the Sigma Delta Chi Foundation are tax-deductible)

- Cash gifts
- Employer matching funds
- Planned gifts
- Multi-Year Pledges
- Gifts of appreciated stock

Contact sdx@spj.org or call 317/927-8000 for more information on giving.

Programs funded by the Sigma Delta Chi Foundation 2003-04

\$165,306 approved at May 2004 meeting:

\$67,063 to the Society of Professional Journalists

- \$12,500 for educational programs at national convention
- \$7,957 for Ethics Hotline
- \$19,766 for Mark of Excellence Awards staff support
- \$20,840 for Ethics in Journalism week
- \$6,000 for educational programming at regional conferences

\$20,000 to the Florida First Amendment Foundation for Florida Open Government Seminars

\$5,000 to the National Conference of Editorial Writers Foundation for 2004 Minority Writers Seminar

\$23,243 to the Chicago Headline Club for Ethics AdviceLine

\$20,000 to the National Press Foundation for *Covering Your State Capitol*

\$30,000 to Investigative Reporters and Editors for Better Watchdog Workshops

\$55,000 approved at September 2003 meeting:

\$10,000 to SPJ's FOI Committee, the New Jersey Foundation for Open Government and the National Freedom of Information Coalition for the 2004 NFOIC Conference

\$10,000 to the Chicago Headline Club for Ethics AdviceLine

\$5,000 to the First Amendment Project of California for reprinting of FOI Pocket Guides

\$30,000 to Baker & Hostetler, LLP law firm to draft model anti-SLAPP legislation and advocacy plan

\$183,507 approved at April 2003 meeting:

\$133,000 to the Society of Professional Journalists

- \$75,000 for educational programming at SPJ national convention
- \$23,000 for Mark of Excellence Awards staff support
- \$18,000 for Celebration of Diversity campaign
- \$5,400 for Ethics in Journalism week
- \$10,800 for reprinting *Open Doors*, SPJ's FOI handbook

\$35,000 to Investigative Reporters and Editors for Better Watchdog Workshops

\$15,507 to the Reporters Committee for Freedom of the Press for *How to Use the Federal FOI Act* handbook



Sigma Delta Chi Foundation

The Foundation sincerely thanks the individuals and institutions who have supported its work.

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July 31, 2004

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Stephan L. Cohen

Jean E. Conlon
Sherry Elizabeth Conohan
Ramon G. Cotta
Mort Crim
Alvin Miller Cross
Philip Richard Currie
Emil Dansker
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Elmo Israel Ellis
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Norman B. Fein
Donald Lee Ferguson
Justin M. Fishbein
Holly A. Fisher
Patrice Antonia Fletcher
Mary S. Folk
Joseph J. Fuentes
Janet Gardner
Stephen John Geimann
Marcus B. George
Kathryn Elaine George
Thomas Walter Gerdel
Frank Gibson
Raymond Lee Giles
Todd J. Gillman
Craig S. Gima
Irwin L. Gratz
Matt Gryta
Sylvia Gurinsky
Mark Hallett
Christi Anne Harlan
Ruth Ann Harnisch
Terrence G. Harper
Kelly Hawes
Max M. Heath
John W. Heffernan
David W. Hess
James L. Highland
Gary D. Hill
Arnold S. Hirsch
William Frederick Hirschman
James David Holman
Richard Lee Holman
Ralph Lee Holsinger
John D. Hopkins
Sidney H. Hurlburt
Deborah C. Hurley

1909 Society

The 1909 Society is named for the year in which Sigma Delta Chi (later to become the Society of Professional Journalists) was born. 1909 Society members have established plans to remember Sigma Delta Chi Foundation in their estate plans.

Anonymous (2)
Philip Berman
Alexander Bodi
James O. Boyer
Carolyn S. and Jan Carlson
Maurice M. Frink
Maryanne Giustino
John Thomas Johnson
Ruth Ann Leach Harnisch
Richard W. Keusink
Lillian Lodge Kopenhaver
Robert Sanford McCord
Martin Bradley Munn
Charles R. Novitz
Jean Hammond Otto
Phil Record
R. Leigh Smith
Russell C. Tornabene

"My husband and I decided to earmark a good bit of our estate to charity so that the money wouldn't just go to the government in estate taxes after our deaths. We agreed that who died first would leave their part of the estate to the other and the last to die would leave the entire estate to the same charities, so both of our wills are identical. I named the Sigma Delta Chi Foundation because I know the good work it supports in the field of journalism through the Society of Professional Journalists and I hope my contribution will enable it to continue through the 21st Century".

- Carolyn Carlson

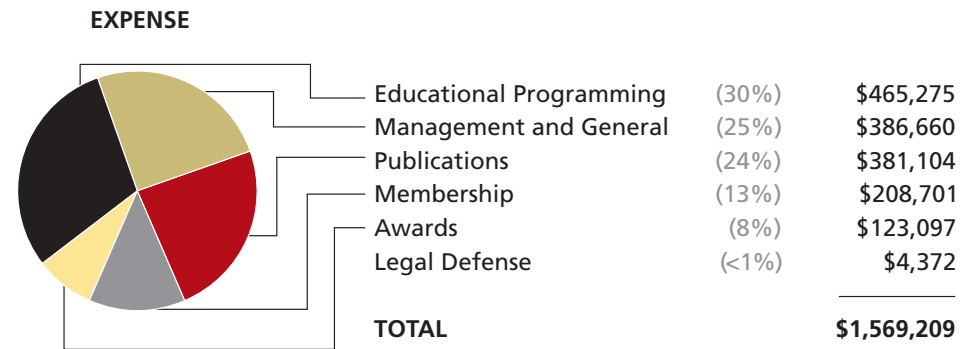
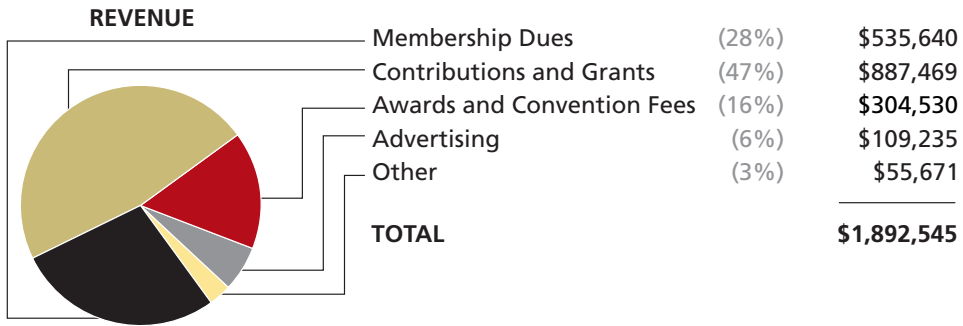


I have gone from a student journalist, to a new reporter, to an editor. At each step, SPJ has been there. This organization has made me a better journalist.

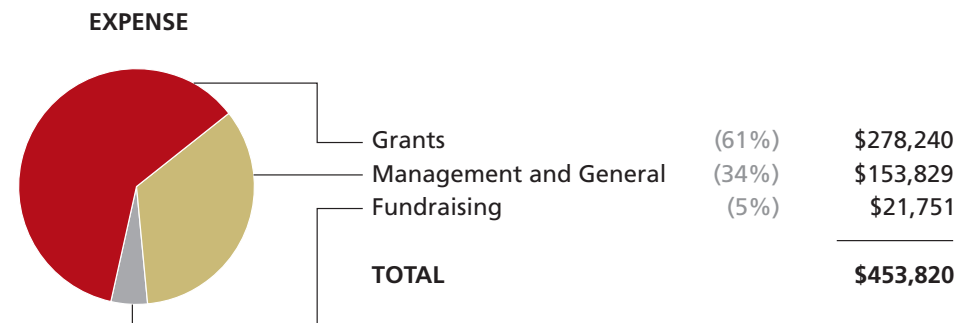
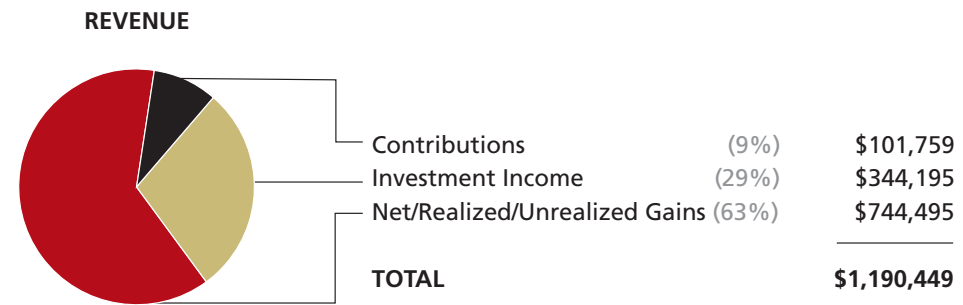
- Holly Fisher, South Carolina

Financial Statement

SPJ



SDX Foundation



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Independence. Fairness. Honesty. Those qualities and more must be added to talent and energy to make good journalism. That's what SPJ teaches, and I hope it never stops.

-John Hopkins, Florida



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